

Leveraging Technology and Innovation for Reentry Support and Success

Sober Grid
& Louisiana Department of Public Safety and Corrections

Bureau of Justice Assistance (BJA)
Residential Substance Abuse Treatment (RSAT)
Program for State Prisoners
Training and Technical Assistance Resource

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Audio is provided through your computer speakers.

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Questions and Answers, Download Materials

ALL QUESTIONS

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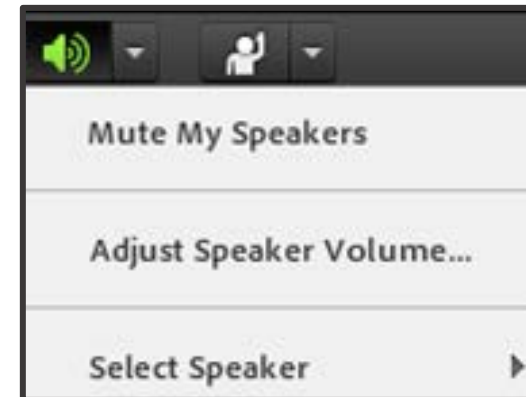
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Type your question here, then press Enter on your keyboard!

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Table 5 Addendum.pdf	158 KB
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Leveraging Technology and Innovation for Reentry Support and Success



Speakers



Cassie Branderhorst, M.S., Vice President for Criminal Justice and Community Programs at Sober Grid.

- 15+ years experience in policy, technical assistance, and research work in behavioral healthcare and how it affects criminal justice populations
- **Experience:**
 - Google Life Sciences, Gateway Foundation - Corrections Division, Advocates for Human Potential (AHP), the United States Federal Courts-Northern District of Illinois, the Council of State Governments' Justice Center, Treatment Alternatives for Safe Communities (TASC), the National Association for State Alcohol and Drug Abuse Directors (NASADAD), and working with various state, county, and local governments, as well as jails, prisons, probation, and police departments across the country
- **Education:** BA in Criminal Justice (with honor) from Michigan State University, MS in Public Service Management-Public Policy from DePaul University

Speakers

Tyesia Williams, M.S.: Program Director for ROAR (Recovery from Opioid Addiction and Re-Entry)



- **Experience:**
 - Steve Hoyle Intensive Substance Abuse Program (SHISAP)
 - Director of Court Programs, where she assisted the families involved in the juvenile court system gain access to needed services
 - Director of Families in Need of Services (FINS)
- **Education:** Bachelor's degree in Criminal Justice, Master's degree in Counseling Psychology, and currently pursuing a doctoral degree at Baylor University

Poll # 1

Have you added any telehealth or tech tools to your program?

- ☐ Yes, we had them pre-covid
- ☐ Yes, we added them as a result of covid
- ☐ No



Learning Objectives

After completing this webinar, participants will be able to:

- Understand the current landscape of tech-enabled tools for supporting people struggling with SUD
- Recognize and overcome barriers to the implementation of tech-enabled treatment
- Utilize app-based technology to refer clients to peer coaching support and services



Behavioral Health and Criminal Justice



“Substance use disorders are seen across all aspects of the legal system from police and sheriffs, by courts, in probation and parole settings and in jails; and data shows us that incarceration in the United States correlates strongly with drug-related offenses”

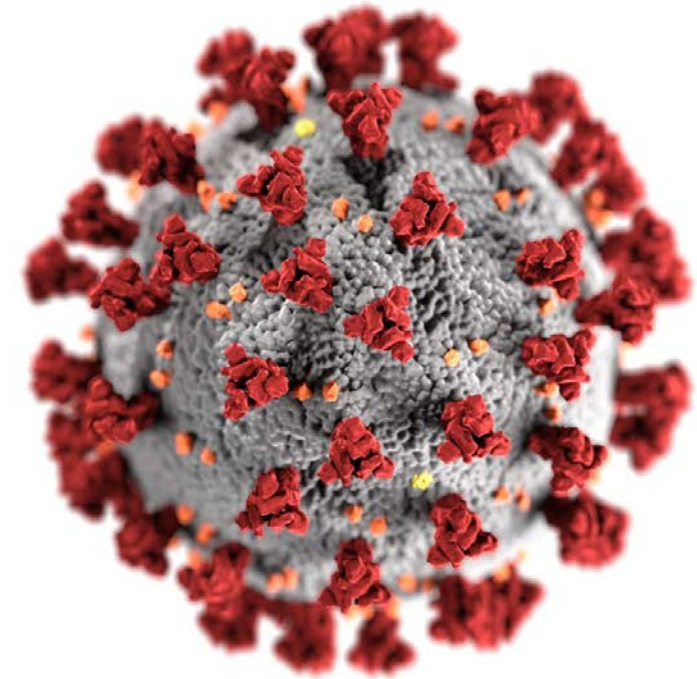
-J.D. Gingerich, Director: State Courts Partnership

Behavioral Health and Criminal Justice

- Estimates suggest that adult offenders have rates of substance use disorder that are **more than 4x that of the general population.** (National Institute on Drug Abuse, 2017)
- Research shows that **evidence-based treatment can significantly decrease drug problems,** crime and criminal recidivism while improving health. (Chandler, et. al, 2008)
- The yearly economic **cost of the opioid crisis is \$504 Billion.** These losses arise from healthcare spending, criminal justice costs, and lost productivity. (Council of Economic Advisors, 2019)

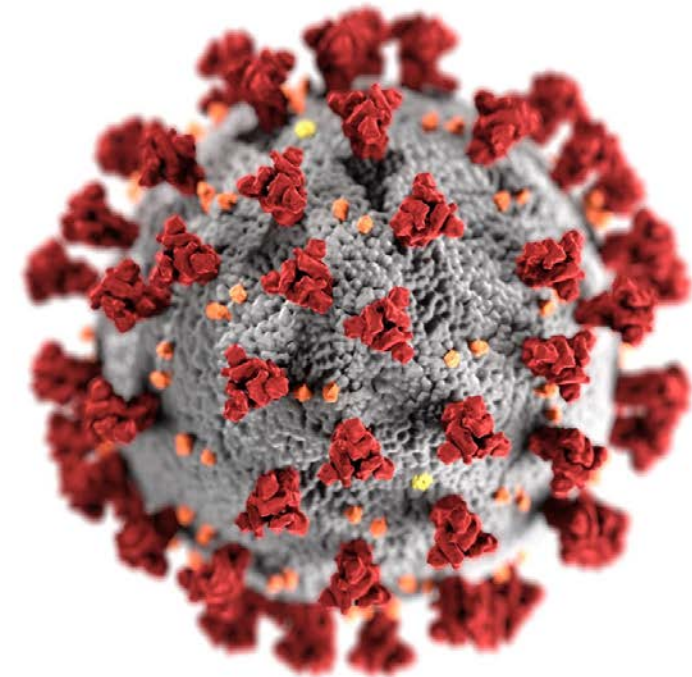
Covid as a Catalyst

- **Homicide rates were 30% higher** than in 2019, an historic increase (CCJ, Impact Report: COVID-19 and Crime)
- **Aggravated assault and gun assault rates in 2020 were 6% and 8% higher**, respectively, than in 2019. (CCJ, Impact Report: COVID-19 and Crime)



An Epidemic within a Pandemic

- **Deaths due to drug overdose increased.** In the 12-month period ending in September 2020 ([KFF, May 2021](#))
 - ~**92,000 deaths reported** for the 12-month period ending in October 2020 ([White House, ONDCP, May 2021](#))
 - **Ages 18-24 twice as likely as older adults (25% vs 13%)** to report new or increased substance use disorder ([KFF, February 2021](#))



Rise of Digital Health and Telehealth

“You cannot drive quality improvement if your measures don’t take into account what has quickly become the fastest growing modality for providing health care services...we understand the important role telehealth has played in making care available amid an unprecedented national lockdown and that it will continue to be an important part of the health care system going forward.” - NCQA President Margaret E. O’Kane

Rise of Digital Health and Telehealth

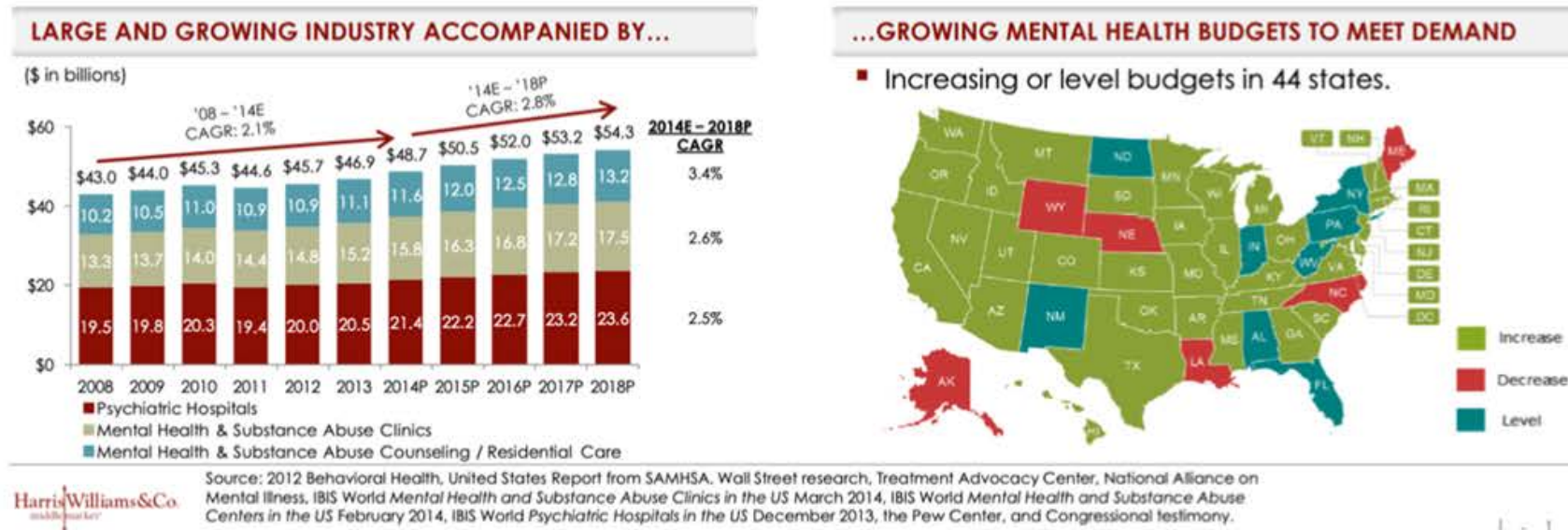


- Lockdown saw a **6500% increase** in doctors searching for apps to recommend and prescribe alongside the dramatic increase in video and telephone consultations (ORCHA, Digital & Mental Health Recovery Action Plans)
- Online searches for apps for depression rose by **156%**, OCD rose by **422%** and stress rose by **113%** (ORCHA, Digital & Mental Health Recovery Action Plans)
- Telehealth utilization has stabilized at **levels 38X higher** than before the pandemic (Mckinsey & Company, Telehealth: A quarter-trillion-dollar post-COVID-19 reality?)

Rise of Digital Health and Telehealth

Telehealth is expected to have 30% annual growth rate each year from 2020 thru 2025

We are about to see a boom like we have never seen before in telehealth



The behavioral healthcare industry has continued to see growth. Telehealth will outperform the growth of brick and mortar.

Poll # 2

Do you use Recovery Coaches (Individuals who self-identify as in recovery from substance use concerns) in your RSAT Program? (either from the community or RSAT participants that have been trained as Recovery Coaches)

- ☐ Yes - we love our recovery coaches!
- ☐ No, but would love to learn more.

Do you use Peer Support Specialists (Individuals who self-identify as being in recovery from mental health conditions) in your RSAT Program? (either from the community or RSAT participants that have been trained as Peer Support Specialists)

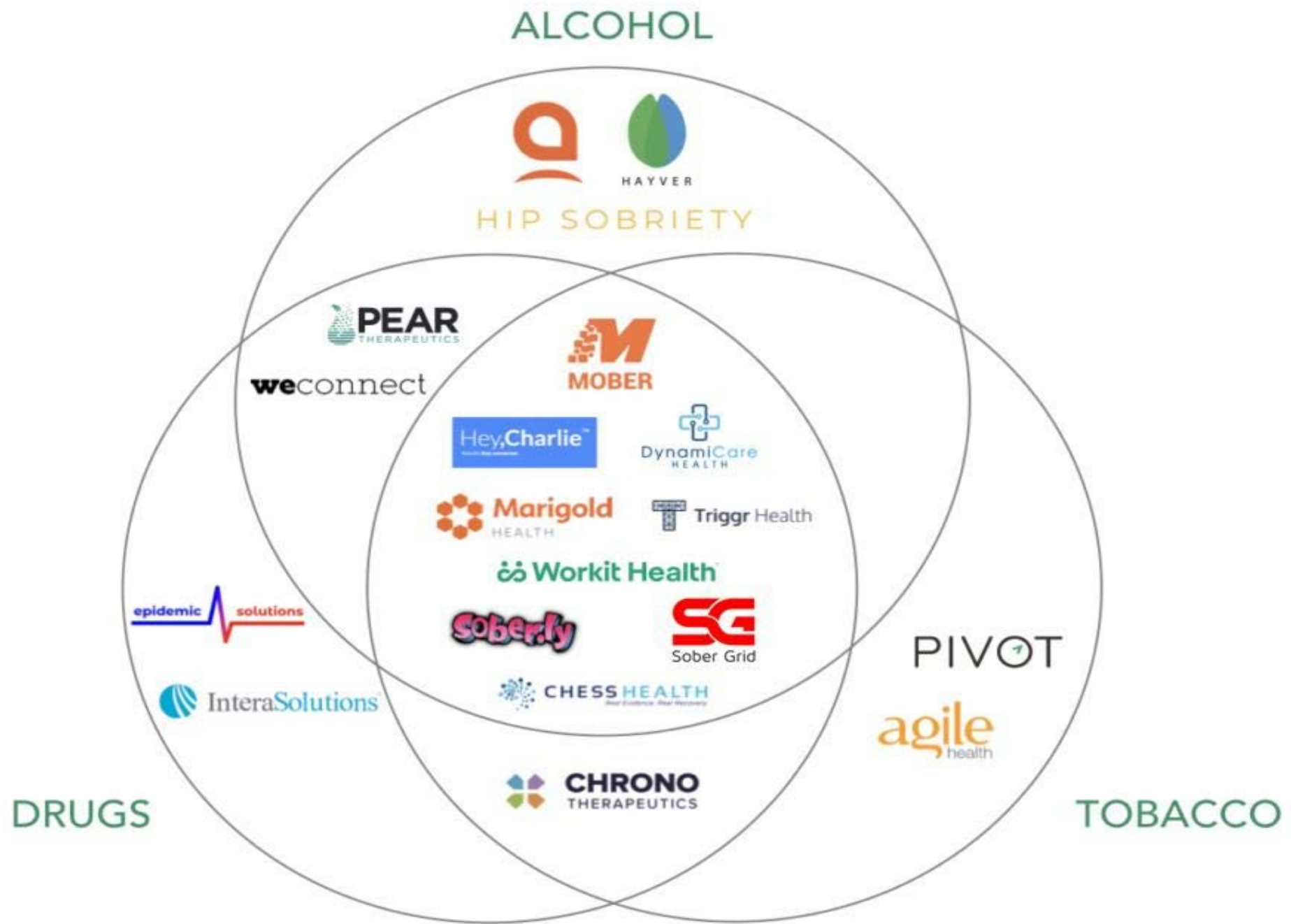
- ☐ Yes - we love our peers!
- ☐ No, but would love to learn more.



State of the Industry

- There are over 10,000 digital apps related to mental health and well-being.
 - Very few of these apps specifically surround addiction treatment
 - Fewer still utilize human interaction with Peer Support Specialists.
- Other methods of digital recovery apps include: clinical therapy, medication assessment and prescribing, digital therapy modules.

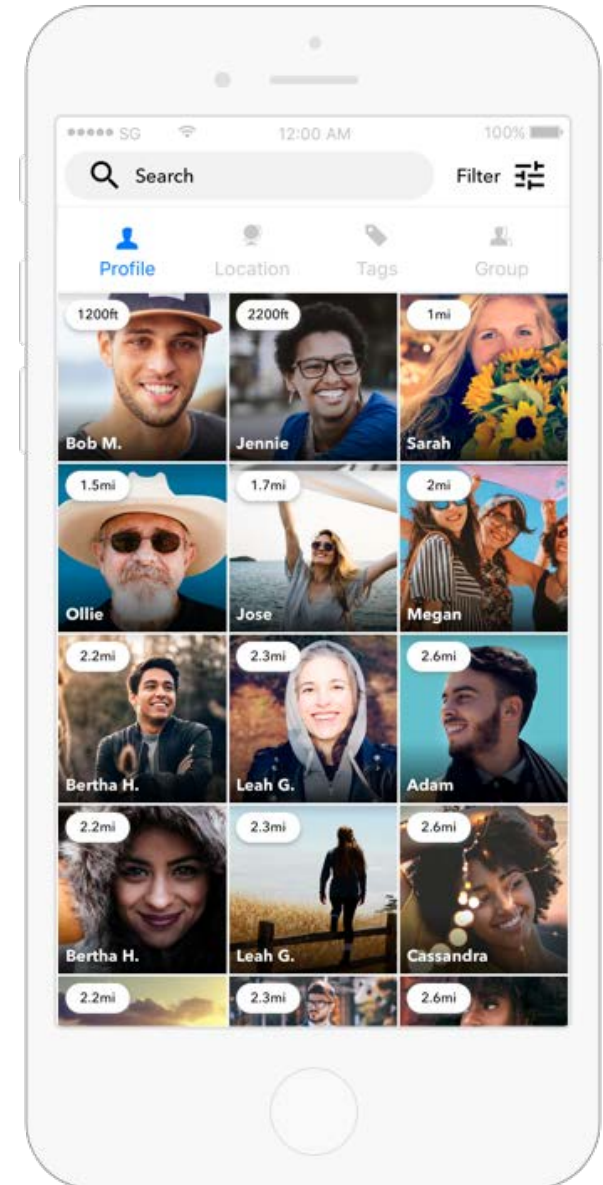




What is Sober Grid?

Sober Grid is the leading platform for drug and alcohol addiction recovery:

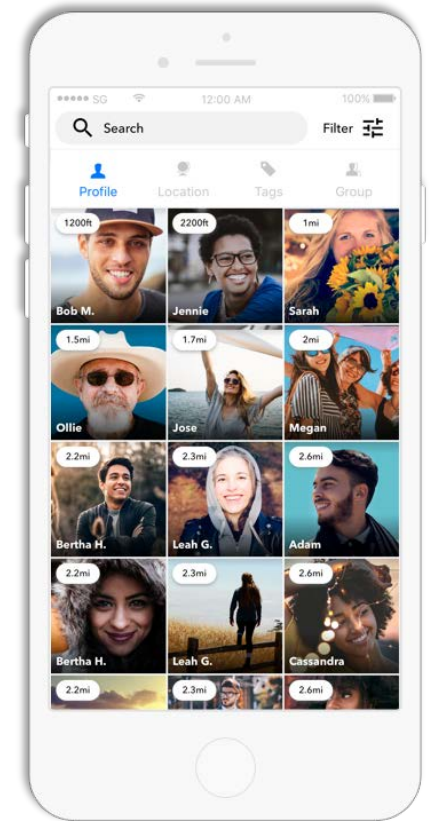
- Largest mobile participant base of individuals in, or seeking, recovery in the world with over 300,000 members.
- A Digital Behavioral Health Solution offering State Certified Addiction Recovery and Mental Health Coaching
- A decentralized tool for clinical research in the SUD/SMI space
- Proprietary tech includes predictive engine developed with leading researchers (Harvard Medical School and Penn)
- Partnership with Orexo™ to implement digital therapeutics for Depression and Alcohol Misuse Treatment



Sober Grid Mobile App Engagement



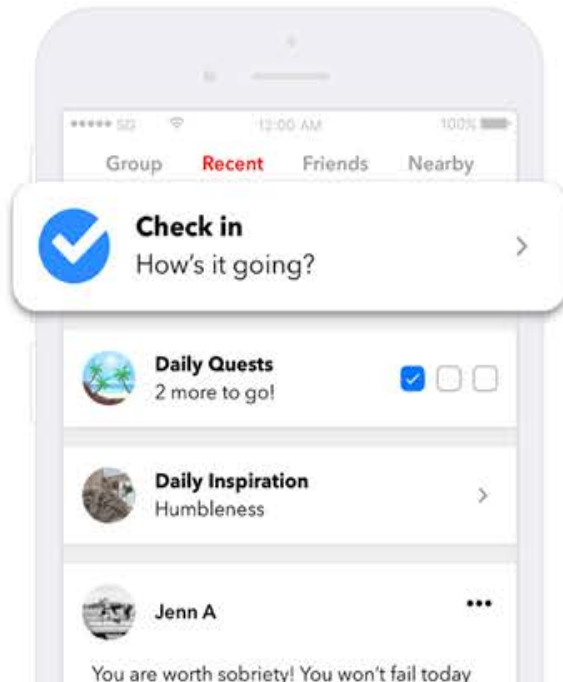
- 12,000+ messages sent within the app per day.
- Average active user uses the app over 37 times per month.
- Retention and engagement exceed established benchmarks. (Source: Localytics)
- 41% of our active members use the Daily Quests, and take actions to complete daily recovery focused exercises.
- Sober Grid was used approximately 20 million times in 2020.



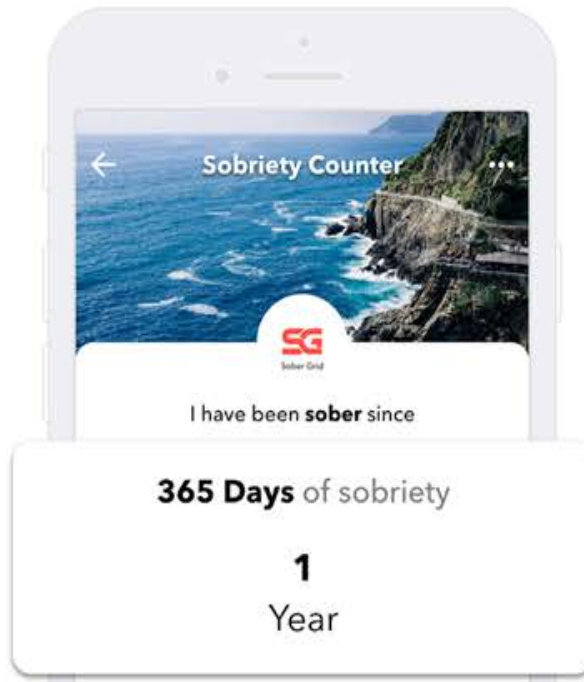


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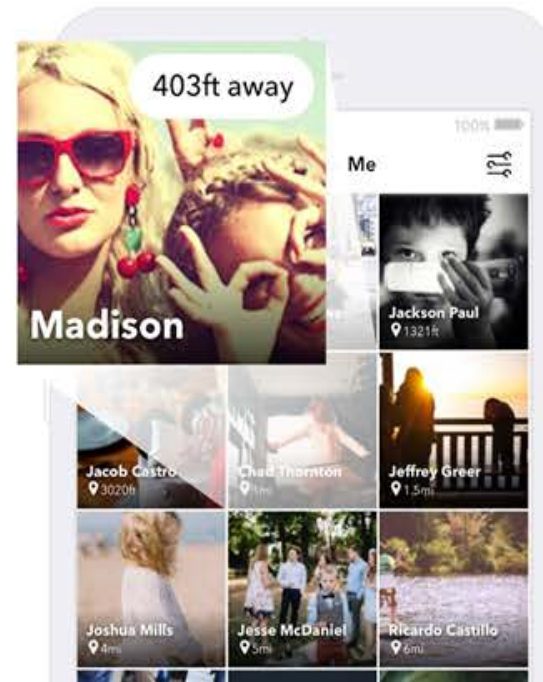
Track your
progress



Sober
counter



Discover sober
people near you



Get support
Give support



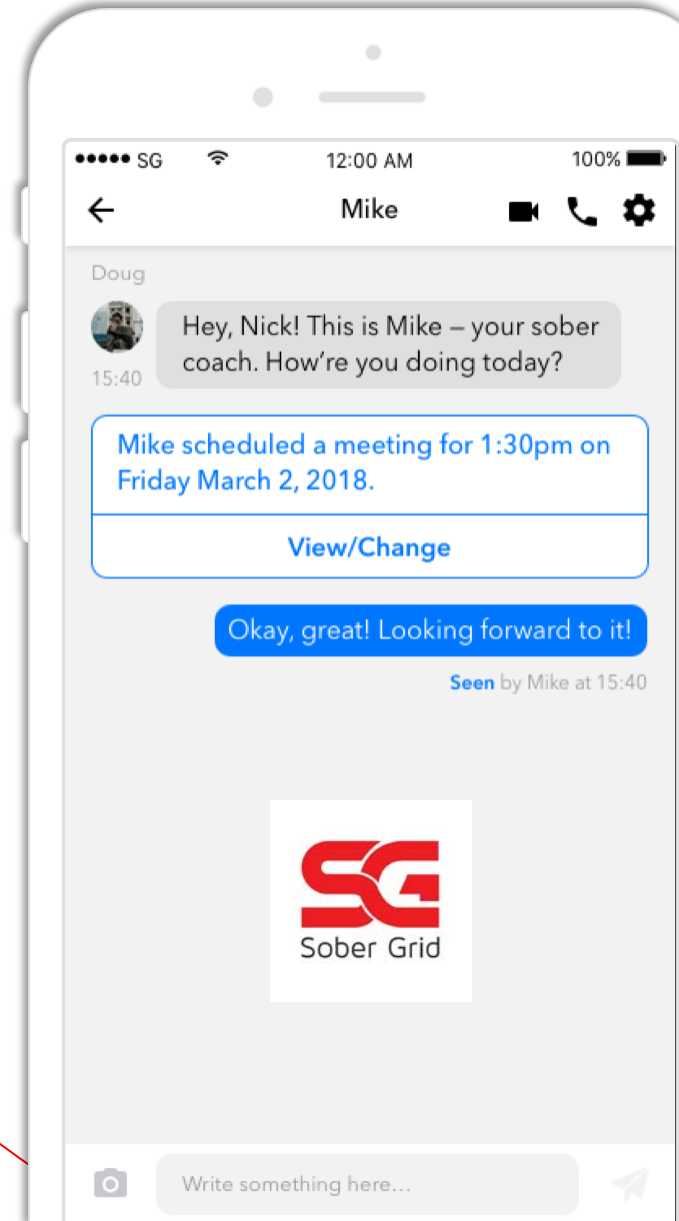
Peer Recovery Support Services

Certified Support

Coaches are trained, certified, and in long-term recovery.

They take a holistic approach by providing support including connections to resources, housing, healthcare, and more!

Personalized
Coaches can check-in when needed, follow up, and keep notes on each participant.



Poll # 3

Do you provide MAT as a part of your program?

- ☐ Yes, we offer Naltrexone
- ☐ Yes, we offer Suboxone
- ☐ Yes, we offer methadone
- ☐ Yes, we offer 2 of the 3 FDA Approved medications for MAT
- ☐ Yes, we offer all 3 FDA Approved medications for MAT
- ☐ No, we do not currently provide MAT



What is a Peer Recovery Coach?

- Is in long-term recovery
- Supports many pathways to recovery
- Teaches individuals how to accomplish specific tasks

What a Peer Recovery Coach does...

- Share their lived experience creating relatability, building trust.
- Acts as liaisons for clients to help them access a variety of community services, such as employment, housing, transportation, health-care, etc.
- Provides Support & Accountability

- Peer Coaching is a critically important service that is strongly recommended to be used with existing medical service or treatment and leads to an **increase in the maintenance of sobriety**.
 - Case Western Reserve University outcome study **demonstrating better outcomes** when peer coaching was utilized.
- **Digital** services **eliminate barriers** to accessing support (such as childcare, transportation, time of day).
- **24/7/365** availability for **immediate response**.
- **Enhancement to other treatment pathways** in addition to other peer recovery coach support.

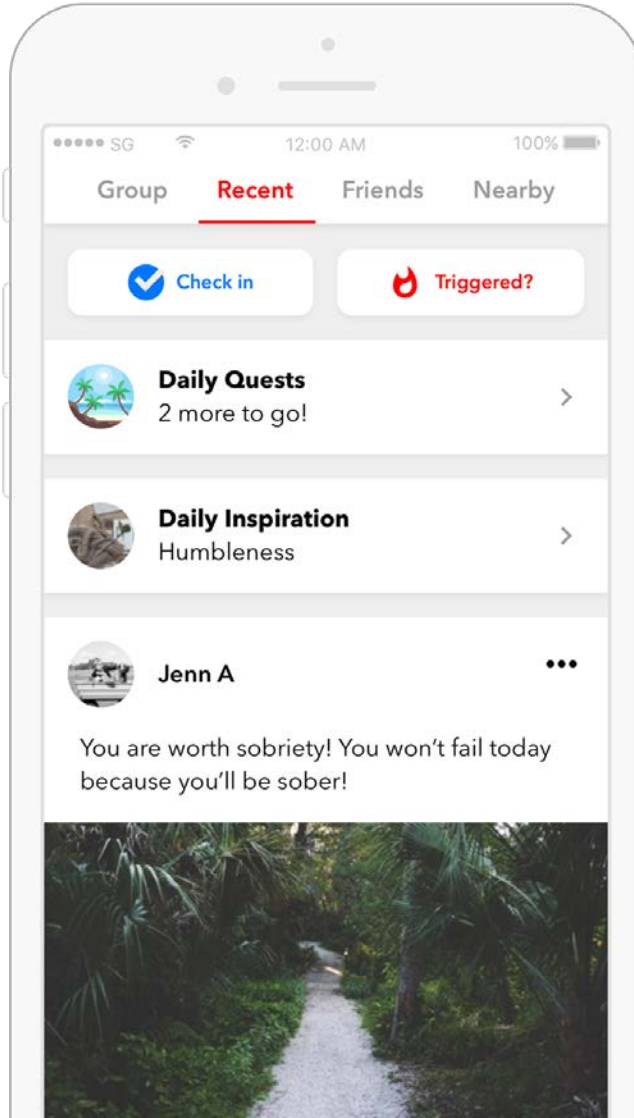


A photograph of a person wearing a light blue denim jacket over a grey shirt. Their hands are clasped together in their lap. The background is dark and out of focus.

Crisis Support

Access to:

- A healing connection: A state-certified coach through the Sober Grid platform. (24/7/365 via Phone)
- A lifeline: Unlimited phone calls or texting. (9am-Midnight EST)
- A network: The largest recovery network on the Sober Grid app.



Recovery from Opioid Abuse and Reentry (ROAR) Program

- **BJA COAP** (Comprehensive Opioid Abuse Site-based Program) **Grant**
- **Project Goal:** Plan, develop, and implement a comprehensive plan to offer a medically managed opiate withdrawal program to offenders with opiate use disorders upon entering Bayou Dorcheat Correctional Center (BDCC), as well as enhancing and expanding existing treatment, and peer support recovery services pre- and post-release.



Recovery from Opioid Abuse and Reentry (ROAR) Program



- National Sheriffs' Association supports the use of FDA approved & evidence-based MAT for OUD in county jails since 2/19*
- Reduces the risk for relapse, overdose and death upon release*

* Retrieved from <https://www.sheriffs.org/publications/Jail-Based-Medication-Assisted-Treatment-Promising-Practices-Guidelines-and-Resources>

Recovery from Opioid Abuse and Reentry (ROAR) Program

What We Offer:

- The Matrix Model for Criminal Justice Settings
- Medication Assisted Treatment (MAT)
- Early Recovery
- Relapse Prevention
- Adjustment Group
- TARGET (Trauma Affect Regulation: Guide for Education and Therapy)
- Resilience for Men
- TOPUCU (The Only Person U Cheat is U)
- Understanding & Reducing Angry Feelings
- Medicaid
- Sober Grid App – Peer Support Coach for 1 Year post-release

Recovery from Opioid Abuse and Reentry (ROAR) Program

- Sober Grid Affiliation
- Offender Education
- Presentation to Offenders
- Coach Selection
- Cell Phone Issues/Sober Grid Response



Final Takeaways

Appreciate Your Time

Let's Hear Your Questions!

Cassie Branderhorst

Cassie@sobergrid.com

616-990-0559

Ty Williams

Tyesia.Williams@la.gov

318-584-2938

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CERTIFICATE OF CONTINUING EDUCATION



1 Continuing Education Hour (CEH) approved by NAADAC, the Association of Addiction Professionals



Pass 10-question quiz with 7 correct answers



Download certificate upon completion of the quiz

July 21, 2020 RSAT webinar CEH quiz link:

<https://survey.alchemer.com/s3/6440966/July-21-2020-RSAT-Webinar-CEH>

CONTACT



<http://www.rsat-tta.com>



Stephen Keller

RSAT TTA Coordinator | skeller@ahpnet.com